



UNIVERSITY
CANADA WEST

INTERNATIONAL
VIEWBOOK 2022

BE FEARLESS
BE INNOVATIVE
BE BOLD

BE THE FUTURE

UCANWEST.CA

BE FEARLESS
BE INNOVATIVE
BE BOLD

BE THE
FUTURE

WE ACKNOWLEDGE that the territories on which UCW and its campuses are situated are the traditional, ancestral and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and Sel̓íl̓wítulh (Tsleil-Waututh) Nations. We thank them for having cared for this land since time immemorial, honour their graciousness to the students who seek knowledge here and iterate our dedication to valuing the ongoing contributions of Indigenous peoples and communities.

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Welcome to University Canada West

EDUCATING
LEADERS
since 2004

President's Welcome

As the President of University Canada West (UCW), I'd like to thank you for taking an interest in our institution. If you've picked up or downloaded this brochure, it's likely because you're planning your next big move. I'm so glad you've discovered us.

You may be thinking about getting your first degree, upskilling for a promotion, planning a career change or simply seeking a stronger measure of security in uncertain times. You might be from the greater Vancouver area; you may be from BC's interior or its northern reaches; or you may be from anywhere across Canada or around the world. UCW welcomes all of you.

UCW was founded in 2004 as a business and technology-focused university. Our faculty stand out for their hands-on business experience, and our programs are able to stay abreast of the latest changes and trends in business, entrepreneurship and innovation. We offer smaller class sizes and flexible programs, so that students can balance their school commitments with work and personal life.

But what is very special is we also offer one of Canada's best urban campus experiences. Vancouver is an oceanfront metropolis set against a backdrop of snow-capped mountain peaks. Our two campuses are located in the heart of the city, a short walk away from either the beach or the business district. Our new campus is situated in the recently-completed Vancouver House development, an architectural marvel hailed all over the world for its structural and design innovations.

Once at UCW, you'll meet students from more than 100 different countries. They've all chosen to study here in Canada, and they're discovering what our local students have always known: Vancouver is a tremendous city, and UCW offers one of its best learning experiences. Our campuses and our faculty foster a cohesive student community that's working and studying together and supporting each other.

COVID-19 has changed much about the world and created uncertainty for many, but UCW has emerged from the pandemic better prepared than ever. Our COVID-19 response is designed to keep our campus safe for everyone.

As you read through this brochure, you'll learn more about UCW's selection of excellent, business and tech-focused undergraduate and graduate programs. If you are ready to take your next big step, UCW is here for you. I hope to see you on campus soon.



Your success is our
priority and this is what
makes us different.
We genuinely care.

Sheldon Levy
President & Vice-Chancellor

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students.



The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.

We create the most innovative, dynamic and practical learning environment for students. Join us and you, too, could be a part of our world-class learning community.

Our excellent education, professional practice and close connections within the business and technology community will transform you into a leadership-ready graduate.



5 Star Rating from QS Stars

University Canada West is honoured to have received a 5 Star rating from the QS Stars higher education rating system, the world's most popular source of comparative data on university performance, in Fall 2021.

3RD

UNIVERSITY
IN CANADA

1ST

IN BRITISH
COLUMBIA

TO RECEIVE A 5 STAR RATING
FROM QS STARS

7

There are only a **total of seven institutions in the United States and Canada** that have received a 5 Star rating.

EXCELLENT



The QS Stars rating system provides an in-depth evaluation that assesses a university on a broad range of key performance indicators. Institutions receive an overall rating between zero and 5+ stars, as well as a rating in at least eight of 13 key areas. UCW's scores included:

Teaching: ★★★★★

UCW received full marks for faculty-student ratio, overall student satisfaction and satisfaction with teaching.

Employability: ★★★★★

UCW received full marks for employer reputation and career service support and high marks in graduate employment rate.

Academic Development: ★★★★★

UCW received full marks in all categories – teaching and research assistantships, learning development centre, faculty office hours, faculty development programs and university networks.

Online Learning: ★★★★★

UCW received full marks for student-faculty engagement, student services and technology, application per enrolment, track record, commitment to online learning and student interaction and high marks for online outsourcing.

Social Responsibility: ★★★★★

UCW received full marks for environmental impact, funds for community investment and charity work and regional human capital development.

Inclusiveness: ★★★★★

UCW received full marks for disabled access, scholarships and bursaries and low-income outreach.

Internationalization: ★★★★★

UCW received full marks for international diversity, international support centre, international students and international faculty.

Specialist Criteria – MBA program:

★★★★★

UCW received full marks for accreditations, applications per place and international students, and high marks for student satisfaction, graduate employment rate and faculty-student ratio.

UCW BY THE NUMBERS

8,000⁺ **110⁺**

STUDENTS

COUNTRIES STUDENTS
ARE FROM

28 **17-66** **2**

AVERAGE
CLASS SIZE

STUDENTS' AGES

DOWNTOWN
VANCOUVER
CAMPUSES

96.9%

OF MBA STUDENTS ARE WORKING
OR HAVE A JOB LINED UP WITHIN
ONE YEAR OF GRADUATING



WHY GO WEST



Flexibility & Opportunity

NEW CAMPUS

University Canada West opened its state-of-the-art campus at Vancouver House in October 2020. Located between Vancouver's trendy West End and Yaletown neighbourhoods, the new campus includes two computer labs, student lounges and an innovation hub.

SMALL CLASS SIZES

At UCW, we keep our class sizes small so our students can enjoy a high level of interaction with their classmates and benefit from the one-on-one undivided attention from professors that they require to excel.

GET PRACTICAL CANADIAN EXPERIENCE

Located in the heart of downtown Vancouver, UCW is surrounded by many of the world's largest companies, giving our students unparalleled access to a network of prospective employers.

CAREER DEVELOPMENT

UCW students are ready to join the workforce as soon as they graduate. Our Career Development Specialists help set students up for success with resumé, cover letter and job interview guidance, as well as weekly career workshops.



96.9% of UCW MBA students are working or have a job lined up within one year of graduating.

EXPERIENCED FACULTY

Our professors are not just esteemed academics; they also have years of industry experience. They don't just repeat textbook content; they bring their years of experience in business into the classroom. Throughout your program, your professors will use their years of professional work to equip you with the latest knowledge and skills needed to succeed in today's competitive global marketplace.

TRANSFER CREDITS

University Canada West is a member of the BC Transfer System (BCCAT) with more than 2,600 credit transfer arrangements with other post-secondary institutions. Students can transfer academic credits from other recognized post-secondary institutions to University Canada West courses and programs.

STUDENT-CENTRIC ENVIRONMENT

Student success is our business! At UCW, we offer a variety of services for students to help enrich their university experience and to ensure every student attains their educational goals and personal pursuits.

FLEXIBILITY

Our programs are delivered over four terms per year, which means motivated students can complete their degree more quickly, reducing the time you spend in school before landing your dream job. If you possess previously earned university credits recognized by UCW, you may find yourself completing your program faster than you thought possible.



STUDY ABROAD OPPORTUNITIES

UCW's Semester Abroad Program gives students the opportunity to boost their academic experience, connect with students from more than 100 countries, meet professors with years of industry experience and engage in enriching classroom discussions.

SCHOLARSHIPS

UCW offers a variety of scholarships, bursaries and grants. International students can save up to \$20,000 in tuition fees.

Student success is our business!

Accreditations & Designations

Accreditations, memberships and designations are important to a university because they externally validate the quality of the education provided. UCW is recognized by the following organizations for its high-quality education:



The **Education Quality Assurance (EQA)** designation identifies BC public and private post-secondary institutions that have met or exceeded provincial government-recognized standards for quality assurance and consumer protection. UCW has received permission from EQA to use its seal on its materials.



University Canada West has earned **ACBSP Global Business Accreditation** for its MBA and BCom degree programs. The Accreditation Council for Business Schools and Programs accredits business, accounting and business-related programs at the associate, baccalaureate, master's and doctoral degree levels worldwide.



University Canada West is a member of the **BC Transfer System (BCCAT)** with hundreds of credit transfer arrangements to other post-secondary institutions.



EduCanada is a brand that supports international education in Canada. EduCanada and the leaf design is a trademark of the Government of Canada and is subject to a Master Licence Agreement between the Council of Ministers of Education Canada (CMEC) and Department of Foreign Affairs Trade and Development (DFATD).



Languages Canada is Canada's national language education association representing more than 225 private and public language education members that offer accredited English and French programs. UCW's University Access Program is accredited by Languages Canada, another mark of distinction.



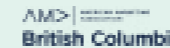
The **Association to Advance Collegiate Schools of Business (AACSB)** connects educators, students and businesses to achieve a common goal: to create the next generation of great leaders. UCW is a member of AACSB and their mission is to foster engagement, accelerate innovation and amplify impact in business education.



University Canada West has earned **NCMA National Accreditation** for its MBA and BCom degree programs from CIM | Chartered Managers Canada. CIM | Chartered Managers Canada offers a comprehensive National Accreditation process that reviews college and university programs and grants equivalency to the association's Chartered Management Program.



Canadian Bureau for International Education (CBIE) is an association of educational institutions that are engaged in internationalizing education programs, student services, campuses and communities. They seek to enhance their members' knowledge and skills in cross-cultural communications, managing services for inbound and outbound students, and developing capacity-building projects abroad.



University Canada West is proud to be officially recognized as an affiliate collegiate chapter of the **American Marketing Association**. The University launched the UCW Marketing Association Collegiate Chapter in January 2020 to bring together students and marketing professionals to connect, learn and find inspiration.



University Canada West is pleased to be a member of the **Association for the Advancement of Sustainability in Higher Education (AASHE)**, furthering campus efforts to build a thriving, equitable and ecologically just world. Through membership in AASHE, UCW receives support in advancing its sustainability initiatives throughout its campuses and in the community.



University Canada West is pleased to be a member of the **BC Tech Association**. BC Tech is a non-profit dedicated to making BC the best place to grow and scale a tech company. The Association is a trusted and respected voice for the tech sector in British Columbia.

UCW's Vancouver House Campus is located downtown between the West End and Yaletown, just steps from Sunset Beach, English Bay and Vancouver's 28-kilometre seawall, the world's longest uninterrupted waterfront path.

OUR NEW CAMPUS

EAST BUILDING

The campus is part of the stunning Vancouver House development. In 2019, CNN named the globally recognized project designed by star Danish architect Bjarke Ingels of BIG, one of the **“most anticipated buildings set to shape the world.”**

SUSTAINABILITY

UCW Vancouver House offers a deep level of sustainability with green roofs, triple glazing, innovative energy and resource conservation technologies and a district energy connection, as well as a mix of wellness programming, including bike facilities, end of trip facilities and integration with the future pedestrian greenway on the Granville Street Bridge.

90,000

square feet of classrooms,
student lounges and computer labs

WEST BUILDING



Vancouver House Campus

AWARDS & ACCOLADES

- In November 2021, Vancouver House was honoured with two AFBC Architecture Awards of Excellence, the highest level of architecture awards in British Columbia – a Lieutenant-Governor of British Columbia Award in Architecture and a Design Excellence Award.
- Best Tall Building Worldwide at the 18th Annual Council on Tall Buildings and Urban Habitat (CTBUH) Awards.
- Best Tall Building 100-199 Metres 2021 Award of Excellence at the 2021 CTBUH Annual Awards.
- Best Tall Residential or Hotel Building 2021 Award of Excellence at the 2021 CTBUH Annual Awards.
- In 2019, CNN named Vancouver House one of the “most anticipated buildings set to shape the world in 2020.”
- Awarded Future Project of the Year at the 2015 World Architecture Festival Awards in Singapore.



1461 Granville St, Vancouver, BC V6Z 0E5

Applying the “Total Design” philosophy to an entire district and building on the success of Granville Island across False Creek, Vancouver House is the active core of a new waterfront neighbourhood called the Beach District.



The Beach District community is poised to become a year-round destination, with a marketplace, creative workspace and innovative retailers with rotating year-round programming, a unique mix of restaurants and cafés, one-off concepts, shops and services, food carts and craft fairs, all animated by a range of street celebrations, block parties and pop-up events.

In 2014, UCW opened its West Pender Campus in The London Building, a historic office building in the heart of downtown Vancouver.

West Pender Campus



626 W Pender St, Vancouver, BC V6B 1V9

*A century old, heritage building,
an inspiring environment for learning.*



Since moving into The London Building, UCW completed a major reconfiguration to the lobby, significant improvements to the first and second floors, and renovations to other floors to expand the number of classrooms and add additional amenities for students, faculty and staff.

The campus is steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal. The lively and diverse neighbourhood is full of restaurants, stores, entertainment options, shopping centres and gym facilities.



VANCOUVER

A PLACE TO STUDY, WORK & PLAY

To Whistler ↘



UCW understands the importance of sustainability to the future of our planet. We are committed to creating a green footprint for the environmental stewardship of our campuses. UCW strives to not only teach sustainability but also to model it through our own actions.



CURRICULUM & FACULTY

University Canada West is dedicated to expanding our sustainability footprint through ongoing integration of sustainability throughout our academic offerings.

For UCW students, sustainability can be a component of your educational program. Today, we offer two types of sustainability education:

- Course content within our degree programs; and
- A micro-credential in [Corporate Social Responsibility \(CSR\)](#).

In addition, several professors at UCW are involved in sustainability research or lead sustainability initiatives as part of their professional practice. View the full list of sustainability courses on the website at: ucanwest.ca/about/sustainability/academics.

TRANSPORTATION

UCW is ideally located near public transit. In fact, students arriving at Vancouver International Airport (YVR) might never need to drive. The UCW Vancouver House Campus is conveniently close to two adjacent active travel paths, rapid transit and an express bus service within a 10-minute walk, as well as a shuttle that supports both bikes and wheelchairs to our door, and a foot ferry that also accommodates cyclists.

Transportation is responsible for approximately half of the climate emissions created in the City of Vancouver. Gas-powered vehicles also contribute to public health crises, including respiratory disease caused by microscopic particulate emissions ([learn more about PM2.5 here](#)) from combustion and tire particles. The automobile also consumes more than 2% of our land mass for roads and parking. Overall, transportation is one of the more important sustainability issues of our time.

UCW manages our transportation footprint by:

- Ensuring that our community is aware of transit options (rail, bus and boat)
- Encouraging and facilitating self-propelled modes of commuting (walk, run, bike)
- Where possible, reducing the amount of travel required by staff and students (remote work and study).

Our Sustainable Transportation Policy can be found on the website at: ucanwest.ca/about/policies.

If you need to drive to UCW, we won't hold it against you, but we will encourage you to get an electric vehicle or carpool as health restrictions allow.

UCW has an active working group that considers issues of policy and Transportation Demand Management (TDM). This group reviews any comments about transportation and directs them to the appropriate party. They also make recommendations to the Executive Committee.

Current TDM Working Group Members include:

- Ed Bagg – VP Operations & IT Services
- Herneet Dhillon – Executive Director, People & Culture
- Adrian Mitescu – Director, Institutional Accountability

Plan Your Journey by Public Transit

Find schedules and maps for bus, SeaBus, SkyTrain and West Coast Express at: translink.ca/schedules-and-maps.



UCW is a proud member of the Association for the Advancement of Sustainability in Higher Education (AASHE).



CAMPUS BUILDINGS

Energy

While the campus has a great deal of windows, efficient triple pane glass was used to create a tight envelope or shell to reduce heat loss. Each of UCW's buildings is also well shaded to reduce solar heat gain in the summer.

To create optimal insulation, bird habitat and a pleasing aesthetic, each of our buildings are topped with green roofs.

The buildings are on a district energy system for both heating and cooling. When heating in the winter, the district energy system relies on 96% efficient boiler systems that deliver low temperature hot water for heating.

All of the lighting within our campus is light emitting diode (LED) technology and we selected classroom AV and kitchen appliances for energy efficiency.

In support of electric vehicles, all parking spots in our underground parking are wired for EV chargers.

Tips: Help us conserve energy to reduce our impact on the planet by:

- Turning off lights and appliances when not in use
- Taking the stairs whenever possible (It's better for your health too)

Water

Water and energy have always been closely linked in the world of building management.

The water that we use takes energy to clean, move and dispose of after use. This is true in British Columbia, as much as anywhere in the world, because 97% of our electricity comes from hydroelectric dams.

At UCW, all of our fixtures are low flow efficiency rated to reduce water consumption. In the interest of human health, dining facilities are also equipped with additional purification systems.

The aforementioned green roofs control storm water by absorbing rainfall. They also delay storm water release by emptying excess water to a cistern system before releasing into the city's stormwater sewers.

Recycling

When UCW moved to Vancouver House, the University was careful to follow the waste management hierarchy by:

- Reducing our need for materials (Reduce)
- Identifying any materials that we could bring with us (Reuse)
- Ensuring materials we needed had recycled content (Recycle) and that our relocation and purchase packaging was recycled
- Recovering hard to recycle by-products from our purchases (Reclaim)

UCW also REFUSED to use materials that were red-listed or compromised indoor air quality.

Here are a few examples of such measures:

- Requiring air quality certification for our purchased furnishings, fittings and finishes (such as chairs, carpets, counters and paints)
- Selected carpet that had high recycled material content
- Ensured selection of long-lasting and easily repaired furniture

Of course, our society still wears things out and relies on packaging for product protection and safety. To answer this need for waste management, UCW has an active recycling program.

At every dining area, you'll find four product waste receptacles. We separate items that can't be easily recycled from:

- Food waste (organics)
- Containers (plastic, glass and aluminum)
- Wood fiber (paper and cardboard)

If you're not sure what can be recycled, a current list of materials can be found on the Recycling BC website.

Tip: Want to help reduce waste? Start by refusing to use single-use containers. The most common source of avoidable waste is our drinking containers. Carry a reusable mug and water bottle, hydration is also important to your health and studying.

Our Vancouver House Campus is a highly efficient building due to a wide variety of sustainability features and its recent construction (2020). The developer of our campus is currently pursuing sustainable building certification from the Canada Green Building Council.

CANADA RANKED #1 BEST COUNTRY OVERALL*

*US News & World Report, 2021

HOME AWAY FROM HOME



University Canada West has partnered with 4stay.com for off-campus housing for our students.

4stay connects students with local room providers to give students a range of options for their accommodations. 4stay sources multiple room suppliers so students don't have to search multiple websites to find the right fit. No deposit is required and 4stay guarantees their listings so UCW students can feel confident when booking.

Why Study in Canada?



Many international students studying in Canada are eligible to work up to 20 hours a week if they are enrolled in a full-time program for at least six months. Upon graduation, former students can apply for a Post-Graduation Work Permit.



QUALITY EDUCATION

Students who study in Canada have access to some of the highest quality education in the world. Universities in Canada and British Columbia are internationally known for excellence. All universities and colleges are regulated by the provincial governments. If you are attending a university in Canada, you know it is meeting or exceeding strict government standards.

CANADA IS SAFE

Canada has long been considered a very safe country. It boasts lower crime rates than many other western nations and the border between Canada and its closest neighbour, the United States, is the longest undefended international boundary in the world.



Canada currently ranks 10th out of 163 countries on the 2022 Global Peace Index.

A PATH TO A PROMISING FUTURE

Research has shown that Canadian college and university students, both domestic and international, graduate with strong earning potential. Canadian post-secondary institutions position graduates for a successful future and rewarding careers. Between March 2009 and March 2019, Canada created 1.8 million new jobs for graduates.

AFFORDABLE EDUCATION

The cost of schooling for international students studying in Canada is considerably cheaper than elsewhere in the world. Among English-speaking destinations, Canada has the lowest tuition fees for international students.



In 2020, Canada hosted more than 530,000 international post-secondary students. And many international students decide to make their move to Canada permanent. In fact, more than 58,000 former international students have gone on to become Canadian permanent residents.

CANADA



Credit: Destination BC/Kezia Nathe

EXPERIENCE VANCOUVER

Vancouver is world-famous for its natural beauty and cultural diversity.

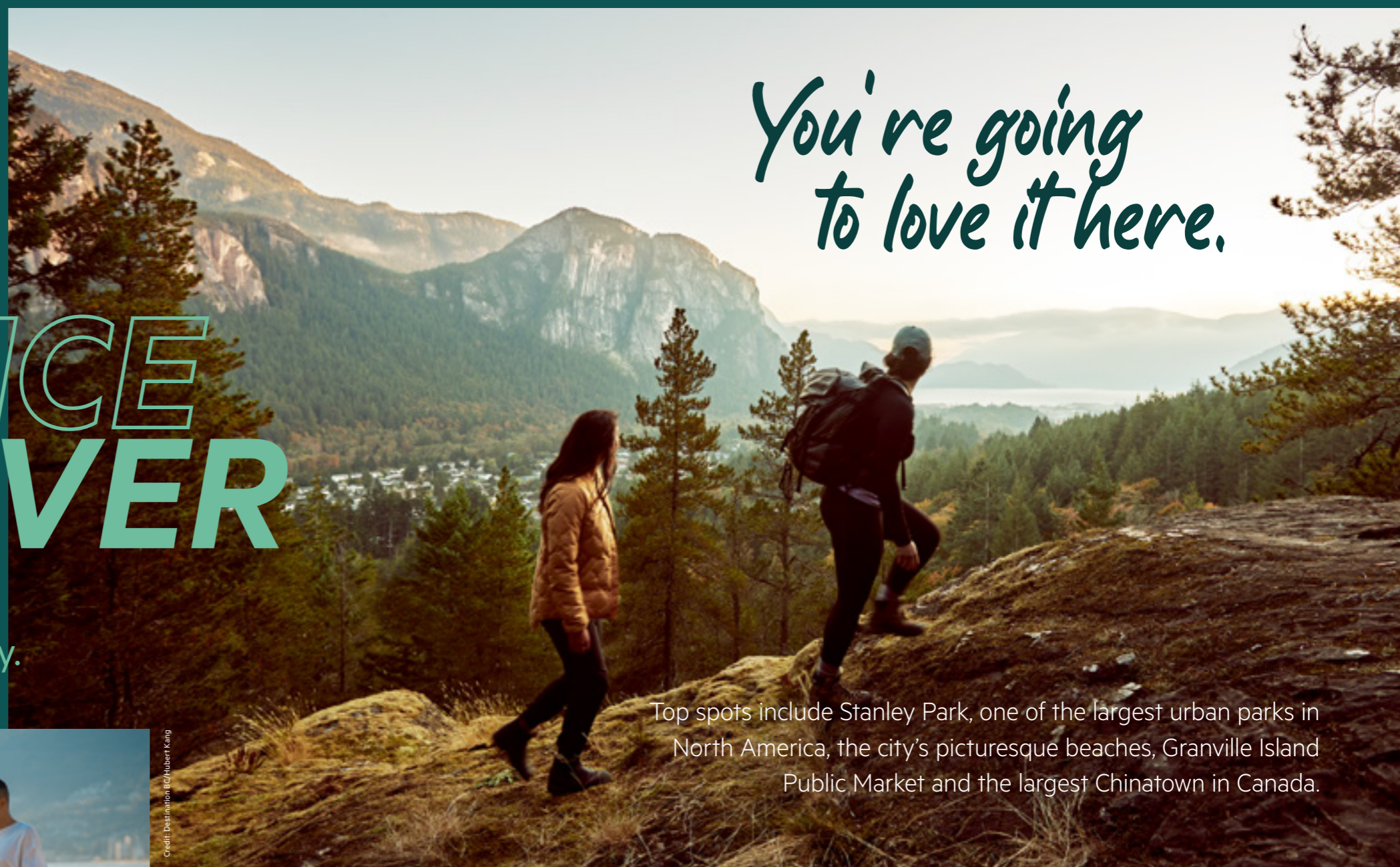


Credit: Destination BC/Hubert Kang

“IT’S A LIQUID CITY, A TOMORROW CITY, EQUAL PARTS INDIA, CHINA, ENGLAND, FRANCE AND THE PACIFIC NORTHWEST. IT’S THE COOL NORTH AMERICAN SIBLING.”

– The New York Times

*You're going
to love it here.*



Top spots include Stanley Park, one of the largest urban parks in North America, the city's picturesque beaches, Granville Island Public Market and the largest Chinatown in Canada.

Vancouver City

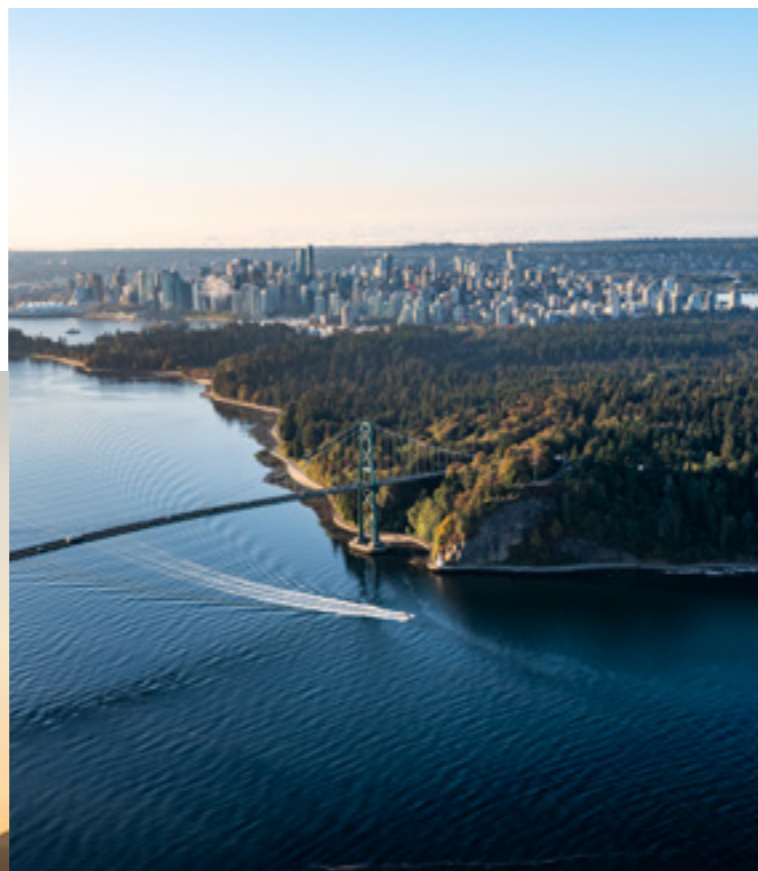
↓ SEAWALL

World's longest uninterrupted waterfront path.



VANCOUVER'S SEAWALL

One of Vancouver's top attractions is a paved pathway that stretches 28 kilometres around the city's waterfront. Known locally as The Seawall, following this route is one of the best ways to discover Vancouver. UCV's new Vancouver House Campus is located just steps away from The Seawall, which is the world's longest uninterrupted waterfront path.



↑ STANLEY PARK

One of the largest urban parks in North America and is larger than New York City's Central Park.

VANCOUVER'S GREEN SPACES

Vancouver is home to more than 230 parks and green spaces, including the world-famous Stanley Park. At 405 hectares, Stanley Park is one of the largest urban parks in North America and is larger than New York City's Central Park. It is home to roughly half a million trees, including many that are hundreds of years old. Stanley Park features kilometres of trails, beautiful beaches, local wildlife, and natural, cultural and historical landmarks.

THE VANCOUVER FACTOR

Vancouver offers a wealth of study and work opportunities. The city has a rich history across different business sectors and has made a significant impact on the world economy with both traditional and newer industries, including a booming technology sector. BC has a skilled and innovative workforce, rich natural resources, high quality of life and its gateway location between North America and Asia provide the foundation for almost unlimited economic opportunity.

VANCOUVER FAMILY FUN

Vancouver is made for families! In addition to a bounty of family-friendly activities and attractions and more than 230 parks and green spaces, Vancouver boasts more than 150 playgrounds and 24 community centres that offer a variety of services and activities for all ages. The city is home to nine indoor and five outdoor swimming pools, 14 spray parks and several wading pools, as well as eight indoor ice rinks.



Credit: Destination BC/Kindred & Scout

VANCOUVER'S DIVERSITY

Vancouver is made up of a mix of different religions, ethnicities and cultural groups from around the world, as well as Canada's Indigenous communities. The city is home to a vibrant historic Chinatown. Established in the 1890s, today Vancouver's Chinatown is the largest in Canada and the third largest in North America. The city's historic Punjabi Market area, also known as Little India, celebrated its 50th anniversary in 2020. It is the epicentre for the city's Indo-Canadian community and its annual Vaisakhi Parade, which draws more than 100,000 people. It has become the region's largest single-day festival.



Whether you're a thrill-seeking explorer who enjoys the adrenaline rush of zipping down a ski slope or someone who prefers the serenity of green outdoor spaces, you will find it all here.

Vancouver Outdoors

↓ *Biking in Stanley Park*



Credit: Destination Vancouver/Alisdair Dargowalt

CYCLING

Vancouver's moderate climate makes it possible to cycle almost year-round. The City of Vancouver has a comprehensive system of bike routes, paths, dedicated bike lanes and greenways throughout the city. And Vancouver's North Shore is famous for its stellar mountain biking terrain. It has been featured in countless freeride films and has inspired trail builders and bikers around the world to replicate that North Shore style.

GOLFING

Vancouver's mild climate means that you can play golf almost all year round, and there are several golf courses within the city of Vancouver, as well as in the surrounding region, where you can play a round, practise your swing and perfect your putt.

FISHING

Vancouver is the ultimate place to fish due to its endless coastline. Before heading out on the water, fishing-enthusiasts will need to get a license from a tackle shop, department store or marina. You can then charter a boat from any reputable organization located at Granville Island, Horseshoe Bay or Coal Harbour.

SKIING AND SNOWBOARDING

Snow rarely falls in the city of Vancouver, but the same cannot be said for the city's local ski hills – Cypress Mountain, Grouse Mountain and Mount Seymour, which delight locals and welcome tourists from around the country all winter long. And just a couple hours north of the city, is British Columbia's world-famous Whistler/Blackcomb Ski Resort. At more than 3,278 hectares, it is the largest ski resort in North America and boasts the greatest uphill lift capacity.

HIKING

Whether you're an experienced hiker, or a beginner looking to enjoy the great outdoors, there is a plethora of hiking trails for all ages and abilities in and around Vancouver. Pacific Spirit Park, which is located on the west side of the city, offers several easy trails of varying lengths throughout more than 750 hectares of richly dense forest. Looking for more of a challenge? The Grouse Grind or "Mother Nature's Stairmaster," as its commonly known amongst city residents, is a 2.5-kilometre hike up Grouse Mountain. Don't let the short distance fool you, this steep trail features an 800-metre elevation gain – there's a reason many locals call it Mother Nature's Stairmaster. However, when you get to the top you will be rewarded with the most breath-taking views of the city and Burrard Inlet from the 853-metre summit.

From skiing to kayaking and whale watching, Vancouver offers a stunning backdrop for all adventure seekers.

WATER SPORTS

As a city on the water, Vancouver has plenty to offer for water-sports enthusiasts. Stand-up paddleboarding has become increasingly popular in recent years and there are several locations in the city that offer paddleboard rentals, guided tours and even paddleboard yoga.

If paddleboarding isn't your thing, you can still enjoy Vancouver's waters from a kayak or canoe. And if you're looking to escape the urban jungle, Deep Cove is located only 25 minutes from downtown Vancouver. From there you can access Indian Arm, a scenic fjord surrounded by spectacular mountains. There are many destinations along Indian Arm that range from only a half hour to a full day paddle from Deep Cove either by kayak or stand up paddleboard.

↓ *Kayaking on English Bay*



Credit: Destination BC/@miracampbell



← *Snowboarding in Whistler*

VANCOUVER WAS RANKED #1 IN NORTH AMERICA FOR HIGH-TECH JOB GROWTH*

Vancouver as a Career Destination

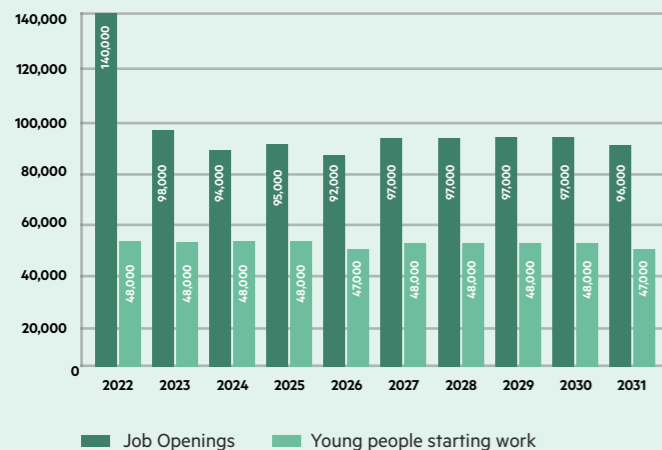
VANCOUVER LABOUR MARKET

The City of Vancouver offers a wealth of study and work opportunities and you'll be surrounded by wonderful natural beauty. This is truly the ultimate place to be.

Vancouver is British Columbia's major commercial and financial centre, with strong trading transport and economic links to the rest of the world.

Vancouver is also home to some of Canada's top companies, including Amazon, Salesforce and Samsung, meaning UCW students have unparalleled access to a network of prospective employers. The city is home to a number of exciting businesses and a growing startup community. Vancouver was named one of the top 25 cities in the world for best startup ecosystems by Startup Genome.

Other key urban centres in British Columbia ideally suited for conducting business include: Victoria, Kelowna, Kamloops, Prince George and Nanaimo. Metro Vancouver has an excellent and extensive transportation infrastructure. Vancouver International Airport (YVR) provides direct air services to some 130 destinations in Canada, the U.S. and around the world, more than 110 of which are non-stop flights.



* 2020 CBRE North America Tech-30 Report

BRITISH COLUMBIA LABOUR MARKET 2021-2031 FORECAST

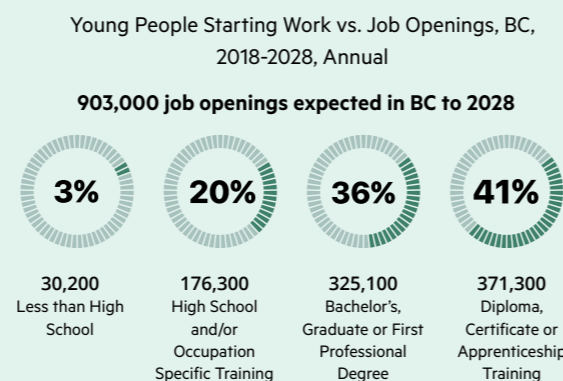
While employment in British Columbia was impacted by the COVID-19 pandemic in 2020, the economy has made a strong recovery. Employment is now 102.1% above pre-pandemic levels and BC has one of the lowest unemployment rates in Canada at 5.3%.

Overall, labour demand is expected to grow faster than supply in BC, resulting in tight labour market conditions where the demand for workers surpasses the supply of workers.

A GROWING DEMAND FOR WORKERS

It is predicted that there will be more than one million job openings in British Columbia between now and 2031. This includes 369,000 new jobs due to recovery from COVID-19 or new economic growth and the need to replace 635,000 workers who will permanently leave the workforce, largely due to retirement.

Canada welcomed more than 405,000 new permanent residents in 2021. To ensure the nation has the workers needed to fill critical labour market gaps, the 2022-2024 Immigration Levels Plan aims to continue welcoming immigrants at a rate of about 1% of Canada's population, including 431,645 permanent residents in 2022, 447,055 in 2023 and 451,000 in 2024.



Many of the world's biggest companies have offices within walking distance of our downtown campuses, providing you with unparalleled access to a network of prospective employers.

Employment and Opportunities

Vancouver is a hub of exciting activities and a city full of great opportunities. You will be able to acquire relevant work experience, which is an important step in launching your career. Many UCW students and graduates are working in or outside Canada, retaining global presence.

There are many reasons why students want to work globally. It is very common for students, who live and work away from their home country on a permanent basis, to move to a new city or seek a new position while there.

WHERE DO UCW STUDENTS WORK?

- University Canada West
- Loblaws
- London Drugs
- Amazon Fulfillment
- Deloitte
- Scotiabank
- BMO financial Group
- CIBC
- TELUS
- Walmart
- The Home Depot
- RBC
- TD
- The Brick
- Shell
- Canadian Armed Forces
- TJX Canada/Winners Merchants International LP
- White Godshell Company LLC
- SAP
- B/E Aerospace
- Finger Puppets
- Umass Memorial Medical Center
- Independent Marketing Alliance
- Capgemini
- Robert Walters
- Magazine Networks Inc
- Singapore Refining Company Private Ltd.
- AFLAC, Diane Holley
- Anonymous Ltd.
- Nike
- RLG International
- PricewaterhouseCoopers
- Jet Airways
- Indium Software
- Skyrine IT Services Pvt. Ltd.
- Krafting Networks
- iXie gaming
- Fox4Conn Services
- UP-Channel Broadcasting Company
- KSM
- Trigent Software Inc.
- BNP Paribas
- Agrigold group of Industries
- ZELYA Energy
- Western Union
- Groupe PSA
- Roy Hill
- Omawo
- Air France
- DIRECTV
- GoldCorp
- Ferrari
- ENAC
- Saudi Aramco
- AXA Partners
- PEMCO
- The National
- Commercial Bank-AlahliNCB
- Mitwalli Steel Product Factory Co.
- Starting Point LLC
- IT Source Technologies Ltd.

"I obtained employment at a well-known office supply retail giant. UCW's contribution to my job search cannot be understated, and I am extremely grateful for the people and culture at my school!"

Marciano,
The Bahamas
MBA



You may be eligible to work in Canada while studying, if your study permit includes a condition that says you can work on or off campus. You must also meet all the other requirements.

International students may also be eligible for a Post-Graduation Work Permit after they successfully complete their degree program. For more details and current regulations, visit the Citizen and Immigration Canada website at: www.cic.gc.ca.



WORK WHILE YOU STUDY

Visit the Canadian Government website for more details at:
www.cic.gc.ca/english/helpcentre

Student interns build confidence and increase their visibility for future employment opportunities.



INTERNSHIPS

University Canada West builds connections between students and the business community through real-world education and work experiences, including a new internship program for MBA students.

This initiative provides students with the choice of enrolling in WORK 601 Graduate Internship as one of four tier-four MBA courses to complete their MBA degree requirements.

Internship programs provide students with exposure to workplace activities, culture immersion, support application of education and direct skills practices related to the student intern's field of study. A key component of student value with internships is their ability to increase their connections and network, increasing their job opportunities and career prospects.

For international students, internships provide critical Canadian work experience before graduating as they demonstrate key MBA competencies and grow skills relevant to their career goals.

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IMAGINE YOUR FUTURE WITH OUR

UNDERGRADUATE PROGRAMS

- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts



Bachelor of Commerce

This 120-credit Bachelor of Commerce degree is ACBSP and NCMA-accredited. It combines theoretical and practical learning to give you an in-depth understanding of today's evolving business environment.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

4 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

DELIVERY

On-Campus, Online

**TO SEE BCOM
TUITION FEES
SCAN OR CLICK ON
THE QR CODE**



You will develop the critical thinking and team building skills necessary for effective communication in a globally based business setting.

Our Bachelor of Commerce is delivered through four tiers that progressively develop your knowledge, critical thinking ability and operational skills. Once you have built up your skillset, you will be ready for the Capstone courses that bring together everything you've learned into real-world projects, helping you to launch your career.

The Bachelor of Commerce program prepares you for a successful career where you will contribute constructively in a global economy.

The program focus is found in a sequence of business courses. At the same time, it integrates communications courses to create an interdisciplinary degree that provides a sound background for work that includes the development and management of organizations. Team activities are an intrinsic part of many courses and build team skills vital for real-world success as well as providing a collegial learning environment.



ELECTIVE AREAS

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective areas in the BCom degree:

ACCOUNTING

Accounting skills are consistently in demand. The accounting elective area, in combination with the rest of the BCom degree, will prepare you for entry into a professional accounting program.

To complete the Accounting elective area you must, in addition to your required core courses, take:

- Managerial Accounting II
- Principles of Auditing and Assurance
- Taxation
- Strategic Managerial Accounting

BUSINESS COMMUNICATIONS

Communication is an essential component of every organization, whether communicating internally to staff and managers, or externally to customers, stakeholders or the public.

The Business Communications elective area will prepare you to produce effective communications materials for a wide range of contexts and in the framework of business strategy.

To complete the Business Communications elective area you must, in addition to your core required courses, take:

- Social Media
- Public Relations in Practice and Theory
- Persuasive Presentations
- Integrated Marketing Communications
- Communication Strategy

"I love the support, events and services UCW offers. I feel incredibly welcome here, and I know I can count on various departments to ensure I succeed in my journey."

Letícia, Brazil

Bachelor of Commerce



PROGRAM STRUCTURE

TIER 1 UNIVERSITY FOUNDATION (10 COURSES)

- Academic Writing
- Business Fundamentals
- Choice of:
 - Business Mathematics
 - Pre-Calculus
 - Calculus 1
 - Calculus 2
- Choice of:
 - Accounting Principles^
 - Financial Accounting
- Microeconomics^
- Macroeconomics^
- Business Communications
- Business Analytics
- Two (2) electives

TIER 2 DISCIPLINARY FOUNDATION (10 COURSES)

- Operations Management
- Business Environment
- Choice of:
 - Statistics
 - Business Statistics
- Choice of:
 - Managerial Accounting I^
 - Financial Accounting Applications
 - Sage 50
 - QuickBooks
- Organizational Behaviour
- Marketing Management
- Human Resource Management
- Management Information Systems
- Career Preparation*
- One (1) elective

TIER 3 DISCIPLINARY APPLICATIONS (10 COURSES)

- Professional Communications
- Business Law^
- Business Ethics
- Choice of:
 - Finance^
 - Investments
 - Business Taxation
- Data Visualization & Storytelling
- Five (5) electives

TIER 4 INTEGRATIVE APPLICATIONS (10 COURSES)

- Strategy & Decision Making
- Sustainable Business Practices*
- Choice of:
 - Capstone Project
 - Internship
- Seven (7) electives

^ CPA preparatory courses.

*Course will be offered from Winter 2022 Term.

Bachelor of Arts in Business Communication

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media communication and technology, as well as an appreciation of how they function in the modern world of business.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

4 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

DELIVERY

On-Campus, Online

**TO SEE BA
TUITION FEES
SCAN OR CLICK ON
THE QR CODE**



Our Bachelor of Arts in Business Communication program provides you with an opportunity to develop a broad knowledge of media, cultural studies and business. In addition, students will develop theoretical and practical skills that are relevant to careers in professional writing, journalism, public relations, communications and advertising.

The program focus is found in a sequence of courses in media and communications. At the same time, it integrates business courses to create an interdisciplinary degree that provides a sound foundation for work in media and communications organizations, as well as other communications-related business careers. Team activities are an intrinsic part of many courses and build team skills vital for real world success, as well as providing a collegial learning environment.

Why Bachelor of Arts in Business Communication?

- Use communication theories to assess basic issues in cultural contexts
- Critique communication media influence on audience perceptions of issues, events, products and services
- Evaluate the effectiveness and integration of all types of media communication and technology
- Demonstrate communication-oriented research and information seeking strategies
- Create ethically and legally sound content for a variety of forms of media and markets
- Integrate media and content to communicate persuasively to specific audiences
- Apply communication methods to business problems and contexts
- Work productively in a collaborative environment



ELECTIVE AREAS

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective area in the BA degree:

COMMUNICATIONS MANAGEMENT

One of the fastest-growing fields in communications is communications management.

By taking selected advanced business courses and applying them to communications projects, this elective area provides training for those who hope to manage complex communications projects and departments in any industry.

To complete the Communications Management elective area you must, in addition to the required core courses, take:

- E-Business
- Integrated Marketing Communications
- Operations Management
- Project Management



"Studying at UCW has opened me to new cultures and experiences. The classes and the people around me encourage me to do my best. The BA program is preparing me to tackle any challenge and be a leader of the future."

David, Colombia

Bachelor of Arts in Business Communication

PROGRAM STRUCTURE

TIER 1 UNIVERSITY FOUNDATION (10 COURSES)

- Academic Writing
- Business Fundamentals
- Mass Media & Society
- Business Analytics
- Conversational Writing Tools
- Business Communication
- Economics for Business
- Three (3) electives

TIER 2 DISCIPLINARY FOUNDATION (10 COURSES)

- Marketing Management
- Business Environment
- Writing for Media
- Data Visualization & Storytelling
- Content Creation
- Digital Marketing Strategy
- Business Ethics
- Organizational Behaviour
- Career Preparation*
- One (1) elective

TIER 3 DISCIPLINARY APPLICATIONS (10 COURSES)

- Project Management
- Risk Communication
- Professional Communications
- Advanced Media & Communications Writing
- Digital Storytelling
- Five (5) electives

TIER 4 INTEGRATIVE APPLICATIONS (10 COURSES)

- Communications Strategy
- Communication Capstone 1
- Choice of:
 - Capstone Project
 - Internship
- Seven (7) electives

**Course will be offered from Winter 2022 Term.*

Associate of Arts

The Associate of Arts program is an interdisciplinary set of courses designed to provide core skills in writing, communication, research and team performance.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

DELIVERY

On-Campus

**TO SEE AA
TUITION FEES
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The Associate of Arts (AA) degree prepares students for life as an educated person and lays a solid foundation for further study.

This two-year, 60-credit (20 courses) undergraduate program is equivalent to the first two years of a four-year degree in the Arts. It prepares students to transfer to research or teaching universities to complete a bachelor's degree or serves as a credential to enter the labour market. The AA degree is accepted for transfer into bachelor degree programs at University Canada West (UCW) and all British Columbia degree-granting institutions, provided other admission requirements are met.

At the end of the AA degree, you may transfer into a bachelor degree program at UCW or any British Columbia degree-granting institution. Alternatively, you may continue in the Associate of Arts degree and complete the program with an additional 30-credit hours of study as per provincial Associate of Arts degree guidelines.

Graduates of the AA program will develop these skills:

- Workplace problem-solving
- An ability to work in teams
- Leadership in the workplace
- Communications and soft skills for employability

Why Associate of Arts?

- Critical thinking and problem-solving
- Effective written and oral communications
- Ability to work collaboratively
- Application of theoretical understanding to practice
- Research and evaluative skills
- Mathematical and scientific reasoning
- Analysis, synthesis and integration of knowledge
- Advanced reading comprehension



"The dedicated and attentive team at UCW has guided me in my pursuit of a higher education. This institution gave me the opportunity to be a Student Brand Ambassador, which has been an important step in my professional career in Canada."

Bruna, Brazil
Associate of Arts



PROGRAM STRUCTURE

CORE ENGLISH COURSES

- Academic Writing
- Critical Analysis and Writing

SCIENCE REQUIRED COURSES

- One (1) Quantitative
- One (1) Lab Science
- One (1) Additional Science

ARTS REQUIRED COURSES

- Two (2) Humanities
- Two (2) Social Science
- Two (2) Any Arts
- Six (6) Second Year Arts

REQUIRED ELECTIVE COURSES

- Three (3) 1XX or 2XX or 3XX or other approved elective courses

For a comprehensive list of all available courses, please refer to the academic calendar at: www.ucanwest.ca/about/academic-calendar

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REIMAGINE YOUR FUTURE WITH OUR

GRADUATE PROGRAM

- Master of Business Administration



Master of Business Administration

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

DELIVERY

On-Campus, Online

TO SEE MBA TUITION FEES

SCAN OR CLICK ON THE QR CODE



The program is four tiers, a total of 45 credits that will develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA program, developing team skills for modern business and providing a collegial learning environment.

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of ten elective areas by choosing courses from one of the following subject areas: Business Analytics, Consulting, Entrepreneurship, Finance, Human Resources Management, Marketing, Digital Marketing, Leadership, Non-Profit and Project Management. Our MBA program also includes relevant digital components. We collaborate with digital leaders, such as the Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

Students can also qualify to earn certifications, including Certified Management Consultant (CMC), Chartered Professional in Human Resources (CPHR), Certified Digital Marketing Professional (CDMP), Certified Digital Marketing Associate (CDMA) and more.

Why MBA?

- Learn to construct strategic responses to business challenges and opportunities
- Assess the ethical implications of business activities
- Develop, implement and evaluate solutions to business problems
- Formulate business decisions and systematic analysis that reflects critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams through the resolution of problems and completion of projects
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions
- Communicate ideas persuasively as a result of thorough analysis of information
- Gather, analyze and distribute information in a business context



"The networking opportunities are invaluable, and the skills I am learning are setting me up for success in the business environments of the future."

Carlene, Canada
MBA



PROGRAM STRUCTURE

TIER 1 – ANALYTICAL FOUNDATIONS (4 COURSES)

- Accounting for Managers
- Ethics, CSR & Business Environmental Analysis
- Talent Management
- Business Analytics

TIER 2 – MANAGEMENT PRINCIPLES AND PRACTICES (5 COURSES)

- Financial Management
- Marketing Management
- Leadership in the Global Context
- Operations Management

TIER 3 – BUSINESS APPLICATIONS (4 COURSES)

- Project Management
- Digital Transformation
- Two (2) electives

TIER 4 – INTEGRATION AND IMPLEMENTATION (2 COURSES)

- Strategic Management
- Choice of:
 - Graduate Internship
 - Capstone Project
 - Consulting/Research Project
 - Small Business Management

Academica Group has been surveying our MBA graduates after graduation. According to the most recent data from the graduates that participated in the study:

96.9% of UCW MBA students are working or have a job lined up within one year of graduating.

Our alumni work for some of the world's leading organizations such as: Siemens / Scotiabank / EmpowerID / Sigma Lux / Oakville Trading / Apple / Telus / SAP / GPP / RBC / Nestlé / SoftMoc / The Marketing Kangaroos / Danone / Walt Disney World.

ELECTIVE AREAS

BUSINESS ANALYTICS

- Machine Learning Tools & Techniques
- Predictive Analytics: What Works?
- Cloud Computing Technologies

CONSULTING

- Consulting Practice
- Change Management
- One Elective Course
- Capstone Project

DIGITAL MARKETING

- Digital Marketing
- Marketing Analytics
- E-Commerce

ENTREPRENEURSHIP

- Design Thinking
- Entrepreneurship
- Prototyping for Entrepreneurs

FINANCE

- Investment Analysis & Management
- Personal Financial Planning
- Global Financial Institutions Management
- Green Finance

HUMAN RESOURCES MANAGEMENT

- HR Strategy
- Recruiting & Retaining Talent
- Management & Employee Relations
- Human Resource Management in the Global Environment

LEADERSHIP

- Change Management
- Negotiation
- Leadership & Decision Making
- Intercultural Communications

MARKETING

- Digital Marketing Strategies
- Marketing Promotion
- International Marketing

NON-PROFIT

- Globalization: Theory & Practice
- Understanding the Non-Profit Sector
- Strategy & Governance in Non-Profit Organizations
- Non-Profits in the Global Context

PROJECT MANAGEMENT

- Advanced Project Management
- Agile Project Management

BUSINESS COURSES POWERED BY THE LATEST TECHNOLOGY

UCW continues its evolution towards becoming Vancouver's tech-business university. We've partnered with leading business and tech companies, such as Salesforce, Amazon, Shopify, Facebook and many others to incorporate their latest technology and expertise into the Master of Business Administration program courses at UCW.

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform from startups to large enterprises. UCW has integrated a number of their Cloud and Machine Learning Certifications into Cloud Computing Technologies and Machine Learning Tools and Techniques courses.

Our partnership with the **Digital Marketing Institute (DMI)** means that upon successful completion of the Marketing Management course, you will receive associate level certification from DMI. You will then have the option to take a set of three digital marketing electives, which will set you up to take DMI's Pearson VUE test to get certified as a Digital Marketing Professional, in addition to earning your MBA degree from UCW. Thanks to a partnership between DMI and the American Marketing Association (AMA), if you complete the digital marketing electives and pass the DMI Pearson VUE test, you will also get AMA Professional Certified Marketer certification.

Facebook Blueprint helps connect learners to skills, courses and certifications that will help businesses to optimize their social media presences on Facebook, Instagram, Messenger and WhatsApp. Students can complete the Facebook Certified Digital Marketing Associate certification through the completion of the Digital Marketing course.

UCW has created a new course about entrepreneurship. Business-641 (Entrepreneurship) incorporates **IBM Design Thinking** into the MBA program. The IBM Design Thinking model is a scalable framework aimed at big enterprises that uses three principles to solve complex problems creatively.

Riipen brings industry and academia together, with real company projects. Projects are embedded directly into curriculum or completed as remote internships. Immersing students in industry projects equips them with work-ready skills.

Salesforce is an online solution for customer relationship management (CRM). It gives all departments within a company, including marketing, sales, commerce and service, a shared view of their customers with one integrated CRM platform. Salesforce has been incorporated into the Marketing Management course.

Shopify is an all-in-one SAS e-commerce platform that allows businesses to launch, run and grow an online business. UCW, through our E-Commerce course, has partnered with Shopify to train students how to start, run and grow an e-commerce business.

Tableau, a powerful data visualization tool used in the business intelligence industry, has been incorporated into UCW's Business Analytics course.

WORK INTEGRATED LEARNING

All students complete one of the following exit courses:

- **WORK 601 (3 CREDITS) – GRADUATE INTERNSHIP** – Students with limited job experience will be matched to a commercial company based on their e-portfolio. Under guidance, they will gain practical knowledge and skills through completing an analysis of their assigned role. After identifying a challenge, students propose ways to solve it and build a strategic plan. They present a video story outlining their activities, their contribution to the organization, analysis of the internship experience and their recommendations for a solution to the challenge. The final report documents how they were able to integrate into the organization and describe proposed solutions with outcomes. All assignments are posted to their e-portfolio and evaluated by both the instructor and supervisor.
- **CAPS 602 (6 CREDITS) – CAPSTONE PROJECT** – Students define and analyze a real-life project based on their assessment of its needs, challenges and opportunities. After identifying a challenge, they analyze it, propose solutions and build a strategic plan. Throughout, students update their e-portfolio showcasing their progress and create a personalized video presentation explaining their activities, experience and contributions to the organization. They produce a written report and analysis of the problem, their contributions and recommendations. Students participate in a mock employment interview and pitch the professional experience and benefits they gained from their project.

All assignments will be reviewed and evaluated by the instructor and employer supervisor.

- **BUSI 660 (3 CREDITS) – SMALL BUSINESS MANAGEMENT** – By the end of this course, students can manage and support small business owners. Students will help clients to improve profitability through business principles. The course will cover business model alignment with the profitability key matrix of a small business. The course will focus on the connection between HR, finance, marketing, operation and growth strategy for small businesses.
- **MBAR 661 – CONSULTING/RESEARCH PROJECT** – This course is independently completed under the direction of an assigned academic supervisor. Students are assessed on their ability to conduct practical research (typically field research) and the quality of their final paper in analyzing the results of their research. The project advances and applies knowledge and skills developed through the MBA program, but is also assessed for the value it delivers to the sponsor organization, whether that is the student's own workplace or another organization. Students present their Consulting/Research papers to invited members of the University community.



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PREPARATORY PROGRAMS

- MBA Foundation
- University Access Program



MBA Foundation

Students who seek admission to the MBA program, but do not meet the general admission requirements nor have a strong business background may require admission into the MBA Foundation program.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

3 months

DELIVERY

On-Campus, Online

**TO SEE MBA
FOUNDATION
TUITION FEES**
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To be admitted to the MBA Foundation courses, you must have a bachelor's degree from a recognized university with a cumulative GPA of 2.33 out of 4.33 or higher.

To get into the MBA program, you must earn an overall B grade in the MBAF program.

The MBA Foundation program includes courses in the following areas:

- Introducing Business and Business Communication
- Quantitative Reasoning and Analysis
- Business Economics

University Access Program

If you do not meet the minimum English language requirements for entry to the Bachelor, Associate of Arts or MBA programs, you can still improve your English skills to qualify for admission into a degree program at UCW.

KEY FACTS

INTAKES

Fall (October)
Winter (January)
Spring (April)
Summer (July)

PROGRAM LENGTH

3 months (students with IELTS 6.0)
6 months (students with IELTS 5.5)
9 months (students with IELTS 5.0)

DELIVERY

On-Campus

**TO SEE UAP
TUITION FEES**
SCAN OR CLICK ON
THE QR CODE



The University Access Program (UAP), accredited by Languages Canada, prepares you for higher-level education in an English-speaking institution.

The program focuses on academic English, ensuring that you acquire the study skills needed to complete assignments and exams with confidence. The courses include the development of specific academic skills, such as essay writing, research methods, note taking, critical thinking and seminar or tutorial discussions.

You can meet the English proficiency requirements for admission to our degree programs by successfully completing the advanced level course of the University Access Program (UAC 030). This program is three, six or nine months in length, depending on the entry level. Each course is three months long.



ENTRANCE AWARDS,
SCHOLARSHIPS AND GRANTS
ARE AVAILABLE TO NEW
STUDENTS.



Americas Tuition

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts
- MBA Foundation
- University Access Program

The Americas Tuition is offered by special arrangement and is intended to provide tuition support for prospective students from North America, Central America, South America and the Caribbean. This tuition is intended to make Canadian education more accessible for these students.

ELIGIBILITY

This grant is open to international students from North America, Central America, South America and the Caribbean. This grant will automatically be applied when you are admitted.

2022 Fees

AA	BCom & BA	MBA	MBA Foundation
International tuition for 20 courses: \$36,540	International tuition for 40 courses: \$73,080	International tuition for 15 courses: \$36,840	International tuition for 3 courses: \$7,375
Americas Tuition rate for 2-year degree: \$26,040	Americas Tuition rate for 4-year degree: \$52,080	Americas Tuition rate for 2-year degree: \$25,740	Estimated total for Foundation: \$4,915
Student saves: \$10,500	Student saves: \$21,000	Student saves: \$11,100	Student saves: \$2,460

Scholarships for Academic Excellence

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

AWARD VALUE

Americas Tuition will automatically be applied to new students starting at UCW from North America, Central America, South America and the Caribbean. The Americas Tuition amount will be applied as a tuition credit each term. Disbursements will be pro-rated based on the number of courses in which students are registered at UCW. Students who qualify for Americas Tuition are eligible to take University Access Program courses at \$4,950 per course.

CONTINUANCE

Recipients must remain in Good Academic Standing to receive this Bursary.

ELIGIBILITY

These scholarships are for international and domestic students with excellent academic grades, who wish to go on to excel in their chosen field of study and work. These scholarships are applied automatically when you are admitted to UCW.

Total scholarship for duration of AA		Total scholarship for duration of BCom or BA		Total scholarship for duration of the graduate (MBA) program	
Cumulative GPA	Amount	Cumulative GPA	Amount	Cumulative GPA	Amount
4.3	\$6,000	4.3	\$12,000	4.3	\$6,000
4	\$4,000	4	\$8,000	4	\$4,000
3.8	\$2,000	3.8	\$4,000	3.8	\$2,000

Continuance: Scholarship recipients of the Undergraduate award must maintain a minimum GPA of 2.67 out of 4.33 to remain eligible for the second and subsequent award disbursements.

Continuance: Scholarship recipients of the Undergraduate award must maintain a minimum GPA of 2.67 out of 4.33 to remain eligible for the second and subsequent award disbursements.

Continuance: Scholarship recipients of the Graduate award must maintain a minimum GPA of 3.0 out of 4.33 to remain eligible for the second and subsequent award disbursements.

European Grant

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

This entrance grant is offered by special arrangement and is intended to provide tuition support for entering students who wish to pursue educational opportunities outside of Europe.

ELIGIBILITY

This grant is open to international students that are citizens of a European country. The grant is awarded automatically when you are admitted.

AWARD VALUE

- AA: \$12,789
- BCom or BA: \$25,578
- MBA: \$12,771

Scholarships, awards and grants do not apply to online programs.

University Access Program (UAP) Grant

APPLICABLE PROGRAMS

- University Access Program

The UAP Grant is offered by special arrangement and is intended to provide tuition support for students in the University Access Program.

New Student Fees	2022	2023
Cost per course	\$2,995	\$2,995
Student saves	\$2,200	\$2,460

Commonwealth of Independent States (CIS) Grant

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

This entrance grant is offered by special arrangement and is intended to provide tuition support for international students from CIS countries, who wish to pursue educational opportunities outside of the CIS. A limited number of Commonwealth of Independent States Regional Grants will be awarded each term to new applicants for admission. The grants are awarded automatically.

ELIGIBILITY

This grant is open to international students from: Azerbaijan / Armenia / Belarus / Georgia / Kazakhstan / Kyrgyzstan / Moldova / Russia / Tajikistan / Turkmenistan / Uzbekistan / Ukraine.

AWARD VALUE

- AA: \$9,450
- BCom or BA: \$18,900
- MBA: \$9,720

To be considered for this scholarship, you must apply to UCW by May 16, 2022.

Southeast Asia (SEA) Regional Grant

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

This entrance grant is offered by special arrangement and is intended to provide tuition support for entering students who wish to pursue educational opportunities outside of the SEA region. A limited number of Southeast Asia Regional Grants will be awarded each term to new applicants for admission. The grants are awarded automatically.

ELIGIBILITY

This grant is open to international students from: Brunei / Cambodia / Indonesia / Laos / Malaysia /Myanmar / Philippines / Singapore / Thailand / Timor-Leste / Vietnam.

AWARD VALUE

- AA: \$6,804
- BCom or BA: \$13,608
- MBA: \$7,000

To be considered for this scholarship, you must apply to UCW by May 16, 2022.

ELIGIBILITY

This Award is open to international students from the following countries: Argentina / Azerbaijan / Bolivia / Brazil / Cambodia / Chile / China / Colombia / Costa Rica / Ecuador / El Salvador / Guatemala / Guyana / Honduras / Hong Kong / Indonesia / Jamaica / Japan / Kazakhstan / Malaysia / Mexico / Mongolia / Myanmar / Nicaragua / Panama / Peru / Philippines / Russia / South Korea / Taiwan / Thailand / Turkey / Ukraine / Uzbekistan / Venezuela / Vietnam

UAP Grant will automatically be applied to students at UCW from the countries listed above for UAP courses taken between, and including, the Summer 2022 Term and the Spring 2023 Term. This special award can be combined with Americas Tuition, CIS Regional Grant, SEA Regional Grant and the Special Target Regional Award Program (where applicable).



Special Targeted Regional Award Program

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

This entrance award is offered by special arrangement for students who apply to UCW by May 16, 2022. A limited number of Special Targeted Regional Awards will be granted to new applicants for admission. These awards are applied automatically when students are admitted to UCW.

ELIGIBILITY

This grant is open to international students from: Mauritius / Morocco / Mongolia / South Korea / Turkey.

AWARD VALUE

Up to \$5,000

Middle East Regional Grant

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

This entrance grant is offered by special arrangement and is intended to provide tuition support for students who wish to pursue educational opportunities outside of the Middle East region. A limited number of Middle East Regional Grants will be awarded each term to new applicants for admission. These grants are awarded automatically.

ELIGIBILITY

This grant is open to international students from Iran.

AWARD VALUE

- AA: \$9,450
- BCom or BA: \$18,900. MBA: \$9,720

To be considered for this scholarship, you must apply to UCW by May 16, 2022.

MBA Foundation Study Grant

APPLICABLE PROGRAMS

- MBA with MBA Foundation

This grant is for students who demonstrate leadership potential and commitment to their chosen field of endeavour.

ELIGIBILITY

To be considered for the Award, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Submit a Personal Statement describing how undertaking the Master of Business Administration and MBA Foundation programs will impact your career and personal goals;
- Complete the MBA Foundation program and the MBA degree program within 36 months of starting your MBA Foundation courses; and
- Have a minimum GPA of 3.00 out of 4.33.

AWARD VALUE

\$5,000

The MBA Foundation Study Grant is subject to full payment of the MBA Foundation course fees and is issued as a credit towards payment of the last course credits of the MBA program.

Second Language Excellence Scholarship

APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

These scholarships are for international students with an Academic IELTS overall score of 7.0 and a minimum 6.5 in all bands (or equivalent).

ELIGIBILITY

These scholarships are applied automatically when you are admitted to UCW.

AWARD VALUE

- AA: \$2,000
- BCom or BA: \$8,000
- MBA: \$4,000

CONTINUANCE

Scholarship recipients of the Undergraduate award must maintain a minimum GPA of 2.67 out of 4.33 to remain eligible for the second and subsequent award disbursements.

Scholarship recipients of the Graduate award must maintain a minimum GPA of 3.00 out of 4.33 to remain eligible for the second and subsequent award disbursements.

Pathway to Knowledge Bursary

APPLICABLE PROGRAMS

- Bachelor of Commerce
- Bachelor of Arts in Business Communication

This bursary was created to help students in bachelor's degree programs reach their potential.

ELIGIBILITY

To be considered for this scholarship, candidates must meet these requirements:

- Apply to UCW by May 31, 2022.
- Have a minimum GPA of 2.33 out of 4.33.

Students who have not applied for any other scholarships will be automatically offered this bursary.

AWARD VALUE

Eligible international students will receive a tuition reduction valued at 30 credits (\$17,400) toward the final 30 credits of their BCom or BA degree.

Terms and conditions may apply.

MBA Excellence Scholarship for Continuing Students

APPLICABLE PROGRAMS

- Master of Business Administration

UCW will award a limited number of MBA Excellence Scholarships each term to current MBA students who have completed MBA degree Tier 2 courses (MBA level courses numbered 600 and higher) equivalent to at least 27 credits.

ELIGIBILITY

This scholarship is open to current domestic and international students in the MBA program who have demonstrated academic excellence during their MBA courses. Students who have received an entrance scholarship are not eligible to apply for the MBA Excellence Scholarship for Continuing Students.

Candidates will be considered for the scholarship based on:

- The cumulative GPA of the courses included in the 2 Tiers of their MBA degree program (MBA courses numbered 600+ equivalent to 27 credits).

AWARD VALUE

The MBA Excellence Scholarship is valued at a maximum of \$2,000 and will be disbursed as a tuition credit to successful students for the last four courses of their Master of Business Administration degree.

CONTINUANCE

To remain eligible for the Scholarship and receive the tuition disbursement, students must maintain a 3.80 cumulative GPA in all MBA courses.



To learn more, visit or scan the QR code
ucanwest.ca/admissions/awards-scholarships

University Entry Requirements

UNDERGRADUATE ENTRY REQUIREMENTS

- Secondary School Applicants who have graduated from a British Columbia secondary school (high school) or equivalent are required to have, at minimum, the equivalent of a BC high school (Grade 12) diploma, with an overall average of C.
- If you have graduated from high school but do not meet the minimum grade levels, you may still be considered for admission if you have successfully completed at least 30 academic post-secondary credits at a recognized institution.

AND

- IELTS 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English). Students who do not meet the minimum English language requirements for the Associate of Arts program can still improve their English skills and qualify for their degree by starting in the University Access Program (UAP).

SPECIAL ADMISSION

The Admissions Committee may consider an applicant for special admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Generally, such applicants must:

- Be over 21 years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Approval by the Admissions Committee.

GRADUATE ENTRY REQUIREMENTS

Applicants to the MBA program may qualify for admission based on the following requirements:

- If your first language is not English, submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, Duolingo etc.) OR successful completion of UCW's University Access Program (UAP) with a Grade Point Average of at least 70%. If your first language is English and you can demonstrate that you graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement is waived.

AND

- A cumulative GPA of 3.00 (on a 4.33 scale) or better in a bachelor's degree OR successful completion of UCW's MBA Foundation (MBAF) with a Grade Point Average of at least 72%.

AND

- One of the following:
 - A suitable score on a Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years.
 - A relevant Canadian professional designation or equivalent international designation (e.g., CPA, CA, CGA, CMA, CRRP or P.Eng).
 - Bachelor's degree in business (e.g. Business Administration (BBA) degree or Bachelor Commerce (BCom) from a recognized university).
 - A minimum of three (3) years documented professional or management experience with evidence of career progression and relevant education and/or training.



To apply online, visit or scan the QR code
ucanwest.ca/admissions/apply

How to Apply

✓ Check off your completed steps

UNDERGRADUATE STUDENTS

☐ Consult with a UCW Recruitment Advisor to choose the program that best meets your needs and commit to a start date for the first term at UCW.

☐ Ensure all requirements for the program and English language proficiency have been met.

☐ Complete the application form.

☐ Arrange to have official proof of English (if applicable) sent directly to the UCW Registrar's Office.

NOTE: Where transcripts are in a language other than English, the applicant must provide an official English translation of the original transcripts from a certified translator or from the university, on official letterhead, in addition to the original official transcripts.

MBA STUDENTS

☐ Consult with a UCW Recruitment Advisor to choose a start date that best meets your needs and commit to a start date for the first term at UCW.

☐ Ensure all requirements for the program and English language proficiency have been met.

☐ Complete the application form.

☐ Submit a resumé/CV.

☐ Submit a photocopy of the information page of a valid passport or existing student permit or student visa.

☐ Submit an official proof of English language proficiency test scores (if available).



To apply online, visit or scan the QR code
ucanwest.ca/admissions/apply



Helpful Resources

MICROSOFT OFFICE 365

All UCW students have access to a complimentary Microsoft Office 365 account, which includes Word, Excel, PowerPoint, OneNote and more, as well as personal cloud storage.

These tools help our students complete their classwork and collaborate on assignments and projects with their professors and classmates.

Students' accounts remain active as long as they are a student at UCW, and our alumni have access to their Office 365 account for six months after graduation.

GRAMMARLY PREMIUM

The Microsoft Office 365 account credentials also gives UCW students access to Grammarly Premium, an online writing assistant and grammar checker. Grammarly not only picks up and corrects mistakes, but it also explains why it was a mistake.

WRITING COACHES

The free writing coach service at UCW is available to assist all students with academic writing. Students can send in a draft of an assignment for review or writing coaches can provide advice on writing processes and help find resources.

TUTORS

UCW offers free 60-minute tutoring sessions to all students. Tutors can help students understand concepts or tackle class problems. Tutors are available for Quantitative Skills for Business and Mathematics, Economics from a Business Perspective, Managerial Accounting, Financial Management, Operations Management, Project Management, Business Analytics and Research Methodologies and Inquiry.

VIRTUAL APPOINTMENTS

With the ongoing COVID-19 pandemic, most UCW services are available both in-person and online.

- Students can book virtual appointments with the Registrar's Office on weekdays (Monday – Friday) between 10 am and 12 pm (PST).
- Students can book a 30-minute virtual appointment with a UCW Librarian via Microsoft Teams to get help with complex questions about research, academic integrity or APA style.
- Academic Advisors have three virtual meeting options available for students:
 - Advisor Flash Meetups are for quick questions and quick answers and can last up to 10 minutes.
 - Virtual Advising sessions are for questions that take a bit more time to answer and can run up to 20 minutes in length.
 - Virtual Advising Appointments can last up to 30 minutes, giving Academic Advisors time to discuss course planning, degree requirements, elective areas and other topics.
- Students can book a virtual 10-minute appointment with UCW's Finance Department. Appointments are available Monday to Friday between 10 am and 1 pm (PST).
- Students can book a 20-minute virtual appointment with a UCW Learning Strategist to help them improve their success strategies or overcome learning challenges.
- UCW's Career Development Centre has virtual 20-minute appointments available for one-on-one career advising, internship consultation and resume and cover letter review.



LIBRARY

The UCW Library supports students' success in their academic and professional careers. The library is committed to providing students and faculty with high-quality resources and services. The library facilities include a computer lab, individual and group study spaces, as well as printing and scanning tools.

The UCW Library can help you with:

- Access to scholarly journals, newspapers, magazines, books, e-books, images, videos and more
- Reference and research support (how to find and evaluate information)
- APA Citation Style support (how to properly cite your sources)
- Workshops on APA Style, Plagiarism, Research Skills, Literature Reviews, etc.

Students and faculty have 24/7 access to all online library resources via the UCW Library portal, which connects users to:

- Over 380,000 e-books
- The Harvard Select Case Study Collection and the Harvard Business Core Curriculum
- Over 60,000 full text scholarly journals
- Tens of thousands of magazines, periodicals and trade publications
- Close to 25,000 business case studies
- Other resources including company profiles, industry and market research reports, economic country reports, plus SWOT analyses



Student Services

UCW offers a range of services for students who wish to enrich their UCW experience or who require assistance in variety of areas related to their educational goals and personal pursuits. Our Student Affairs and Academic Affairs staff work together with students to assist, support and develop their academic performance and foster an environment that supports undergraduate and graduate students.

ACADEMIC ADVISING

Academic Advisors will work with you in planning your academic development by providing some assistance and guidance below:

- Program and course selections consistent with your academic and career goals;
- Advice consistent with rules, regulations and policies;
- Course registration, changes, drop requests and withdrawals;
- Resources to aid your learning and development within UCW; and
- Assistance to help you graduate in a timely manner.

NEW STUDENT ORIENTATION

Our Student Affairs department coordinates New Student Orientation (NSO) the week before each new term starts.

NSO is a mandatory online orientation week that offers guidance to help new students transition as smoothly as possible to Canada and University Canada West. New students will have the opportunity to virtually meet professors, program chairs, the President and current students.

CENTRE FOR LEARNING SUCCESS

The Centre for Learning Success provides access to evidence-based integrated learning programs designed to support student achievement.

A major component of the Centre for Learning Success is the mandatory Learning for Success workshops.

These weekly workshops start in the first week of classes. Every week in the first four weeks of their first term, new students are required to complete a different Learning for Success workshop where they learn about things like academic integrity, improving their academic writing, preparing to study for and take exams, and key skills to collaborate successfully.

The Centre for Learning Success then provides ongoing workshops that are available to all UCW students covering key skills like effective presentations, academic reading, time management and befriending their challenge response.

Students are also able to book one-on-one appointments with a Learning Strategist where they can build their skills toolkits and work on learning what matters the most to them.

SOCIAL ACTIVITIES AND THE PEER2PEER PROGRAM

UCW's student body is rapidly growing and diversifying. Engaging students in informal and social events plays an important role in academic life. Not only does it help shape a student's experience, but it also fosters a sense of community and a culture of understanding and respect. Our Student Affairs department provides opportunities for students to participate in activities and events outside the classroom, coordinated and organized by Student Affairs staff and students from the Peer2Peer Program.

The Student Life Team holds different events both virtual and on-campus that provides an opportunity for students to engage with the UCW community.

Bi-weekly First Year Friday events are organized by Peer Leaders specifically for new students and include virtual games, or a chance to have a coffee and chat with other new students.

Interested students can visit the Student Affairs section in the MyUCW Student Portal for more information about UCW's Peer2Peer Program.

STUDENT GROUPS

At UCW, our students take pride in their leadership and clubs' development. Students can apply to have their student clubs, groups or organizations officially recognized as part of UCW Student Life by contacting Student Affairs.

UCW-recognized student groups are voluntary organizations that have "registered" or gained recognition from the Student Affairs Office. Group leaders can apply for recognition through Student Affairs. Student groups can include cultural groups, hobbies, advocacy, social justice and much more. We support students in formal and informal leadership positions through clubs, groups and organizations that are formed by the UCW community.

Taking part in Student Life opportunities as well as participating or leading a student group and advocating for students are great ways to develop a variety of power skills and competencies. It is also one of the best ways to get involved with the UCW community, as well as contributing to the community our students want to build.

CENTRE FOR TEACHING EXCELLENCE

UCW's Centre for Teaching Excellence (CTE) aims to recognize and inspire excellence and innovation in curriculum and all aspects of the learning experience of UCW students.

The Centre collaborates with UCW's students, faculty and staff and partners to cultivate an engaging and supportive faculty environment through informed dialogue. CTE staff support faculty to forge new connections and to deepen and expand their knowledge, skills and expertise through creative, innovative and research-driven teaching and technological approaches. In pursuit of teaching excellence, the Centre aims to promote UCW's unique teaching culture and to serve as a resource for faculty as they evolve and build best practices and learner-centred teaching methods.

INTERNATIONAL STUDENT ADVISING

University Canada West is committed to supporting its students throughout their academic journey, and International Student Advisors (ISAs) assist international students before they arrive in Canada and throughout their time at UCW.

ISAs can help students in several areas:

- Student arrival and transitioning into life in Canada
- Intercultural transition support and referrals
- Canadian immigration documents and regulations (e.g., study permit, visa, work eligibility)
- Medical insurance and the Canadian health care system
- Travel restrictions and requirements for entering Canada

ISAs have drop-in sessions Monday to Friday 8:30–9 am. Students can book virtual appointments Monday to Friday 9–10 am and 1–2 pm. They also host different info sessions for students.

ISAs offer services in various languages, including English, Farsi, Hindi, Punjabi, Portuguese, Mandarin and Cantonese.



Career Development Centre

University Canada West's Career Development Centre was created to facilitate an engaging partnership with students as they transition from higher education into the workforce environment and beyond. Through these partnerships, the Career Development Centre bridges the gap between employers' needs and employment opportunities for our students.

The Career Development Centre includes resources and workshops in group and one-on-one settings, but are not limited to assistance with:

- Resumés and cover letters
- Interviewing skills
- Job search techniques
- Networking and volunteer opportunities
- Career advising
- Career exploration
- Personal branding on social media/LinkedIn
- Job fair preparation
- Career panels
- Accessing the hidden job market
- Internship resources
- Career treks
- Career fairs

Our Career Development Specialists will help you prepare to enter the working world with your best foot forward.

Our student-centric services include help with resumés and cover letters, interviewing techniques, networking and various other workshops, career management workshops and career info sessions, on-campus employer info sessions, business social networking and internship resources, scholarships, volunteer expos and job fairs.



On-Campus vs. Online Study

	FACE-TO-FACE	ONLINE
Location	On-campus	Online
Schedule	<ul style="list-style-type: none"> • Classes scheduled each week. • When possible, multiple sections with different schedules are available. • During registration, students choose a section that is convenient for them. • Syllabus identifies materials, activities and assignments for planning purposes. 	<ul style="list-style-type: none"> • No scheduled classes. • Asynchronous, self-paced learning so you can study around your work, family and busy life. • All course materials are made available at the start of term, except exams and quizzes, so students can manage their time and plan accordingly.
Attendance	<ul style="list-style-type: none"> • Weeks 1-10: Students attend a minimum of two (2) hours of scheduled synchronous (in-person/on-campus) sessions per week or virtually (via Microsoft Teams during COVID). • Weeks 11-12: Students attend review and final assessment (presentations/exam) sessions. • Instructors record attendance in the MyUCW Student Portal. 	<ul style="list-style-type: none"> • Weeks 1-10: Students access course content online and complete tasks. • Weeks 11-12: Students complete review activities and final assessments (examinations). • Instructors consider student participation in forum discussions and completion of online activities when taking attendance in the MyUCW Student Portal.
Participation	<ul style="list-style-type: none"> • Students participate in the applied interactive activities with instructors and classmates during scheduled class time (minimum two (2) hours per week) plus prepare for class sessions in online forum discussions, activities, homework before or after class time (minimum two (2) hours per week). 	<ul style="list-style-type: none"> • Students participate in Online Applied Interactive Activities (minimum four (4) hours per week) with instructors and classmates through discussion forums and by completing other individual or group activities.
Course Content	<ul style="list-style-type: none"> • Syllabus • Course materials provided plus additional items added by the instructor, readings, videos, etc. in the MyUCW Student Portal. 	<ul style="list-style-type: none"> • Syllabus • Course materials provided plus additional items added by the instructor, textbooks, PPT slides, readings, videos, etc. in the MyUCW Student Portal. All course materials made available at start of term except exams and quizzes.
Instructional Activities	<ul style="list-style-type: none"> • Applied Interactive Activities: mini lectures, case studies, Riipen employer projects, simulations, debates, discussions, homework, assignments, tasks, projects, etc. 	<ul style="list-style-type: none"> • Applied Online Interactive Activities: recorded mini lectures, case studies, simulations, discussion forums, homework, assignments, tasks, projects, etc.
Interaction	<ul style="list-style-type: none"> • Students can ask questions during the scheduled synchronous sessions, through emails to instructors, or during scheduled in-person office hours. • Two (2) hours of scheduled office hours per week per course section. 	<ul style="list-style-type: none"> • Students can ask questions through discussion forums in the MyUCW Student Portal and emails to instructors, or during scheduled virtual office hours. • Two (2) hours of scheduled virtual office hours per week per course section.
Assessment	<ul style="list-style-type: none"> • Diversified assessments: group projects/presentations, assignments, quizzes and examinations, etc. • Quizzes and examinations are proctored on campus or facilitated by Examity (online invigilation platform). • Assignments are submitted through Turnitin for Academic Integrity. 	<ul style="list-style-type: none"> • Diversified assessments: group projects/presentations, assignments, quizzes and examinations, etc. • Quizzes and examinations are proctored by Examity (online invigilation platform). • Assignments are submitted through Turnitin for Academic Integrity.



MEET ZAIRRAMAYCA
FROM PHILIPPINES,
MBA STUDENT

"The quality of the MBA program at UCW exceeded my expectations. This program has changed me a lot and helped me grow as a person."



SCAN THE QR CODE TO
WATCH THEIR STORIES

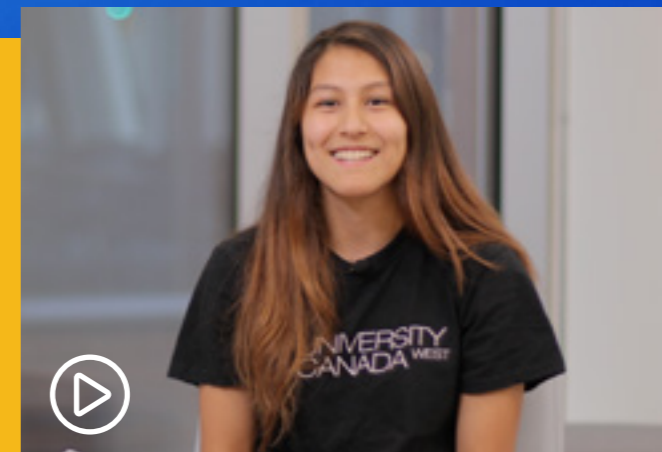


MEET PHILBERT
FROM JAMAICA,
ASSOCIATE OF ARTS STUDENT

"Studying at UCW is definitely one of the best decisions I have ever made. I was very comfortable at home, but I know nothing grows in a comfort zone, so I had to step out."

MEET MARIA
FROM PERU,
BACHELOR OF COMMERCE STUDENT

"I chose UCW because the program is well developed, and it is competitive compared to other universities."



MEET DAVID
FROM COLOMBIA,
BA STUDENT

"What I like about this program is that on one side I have all the business knowledge on how to run a business, how to create a company. On the other side, I have all the communications techniques."



MEET JULIE
FROM CANADA,
MBA STUDENT

"UCW's MBA program is the perfect solution for busy professionals looking to develop their business skills and accelerate their career."

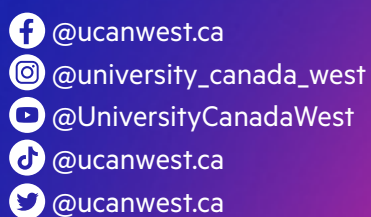
MEET OUR STUDENTS



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UCW International Viewbook – April 2022
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